**EZLYNX CONSUMER QUOTING**

# Convert More Website Visitors Into Leads

Today's consumers expect instant results. EZLynx Consumer Quoting (CQ) helps independent insurance agencies capture leads directly from their website, giving potential customers real-time quotes while automatically feeding their information into the agency's EZLynx account.

Whether you need a basic quoting tool or a more advanced solution to optimize conversions, EZLynx has the right fit for your agency.

## Which Version Is Right for You?

### Basic Consumer Quoting

- Instant quote results for customers
- New applicants automatically created in EZLynx
- Customized portal with agency logo
- Lead notifications sent via email
- Mobile-friendly experience with CQ
- Mobile iFrame support for seamless website integration
- Vehicle pre-fill for faster data entry*

### Enhanced Consumer Quoting

**Everything in Basic CQ, PLUS:**

- Defaulted coverage baskets to shorten the quoting process and reduce drop-offs
- Automatic drop-off campaign to recover incomplete applications
- Export incomplete leads into EZLynx for better follow-up
- Portal customization options*
- Google Business Analytics integration for tracking performance
- Customers can tailor coverages and resubmit for new quotes

*Fees may apply

EZLynx®

## EZLYNX CONSUMER QUOTING

# The Results Speak for Themselves

**More Leads, Less Work**

Capture and manage more opportunities effortlessly.

**Faster, Easier Quoting**

Pre-filled data and automation simplify the process.

**Higher Conversion Rates**

Reduce drop-offs and turn more visitors into clients.

**A Better Customer Experience**

Provide the speed and convenience customers expect.
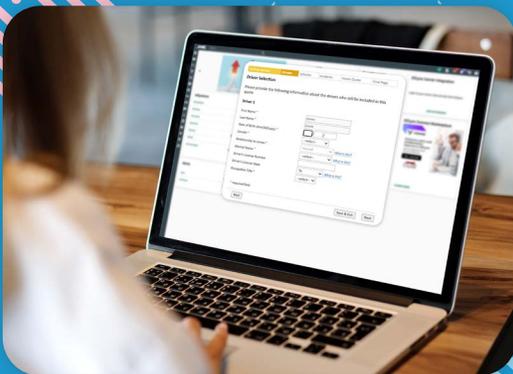
## Ready to See the Impact for Yourself?

As an EZLynx user, CQ is included with your EZLynx Management System™, making converting website traffic into real business easier than ever.

Ready to get started? **Contact your EZLynx Sales Rep** to unlock the full potential of your online leads!

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